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Ya'reb Al Annabi
Governance & Strategic Affairs Advisor

Yareb Al Annabi is a Jordanian governance and strategic affairs advisor with over 30 years of experience spanning royal administration, diplomatic institutions, and international advisory roles.

He previously served as Operations Department Manager within the Directorate of Their Majesties' Private Palaces at the Royal Hashemite Court of Jordan, overseeing high-level operational coordination, institutional logistics, and human resource governance. He later spent 13 years at the U.S. Embassy in Amman as a Human Resources Management Specialist, working closely with successive U.S. Ambassadors and Deputy Chiefs of Mission. During his tenure, he led strategic HR operations, policy design, compensation systems, and institutional development initiatives, earning multiple U.S. Department of State Honor Awards, including the Foreign Service National Employee of the Year Award in 2011.

A graduate of Yarmouk University in Public Administration and Political Science, Al Annabi brings extensive expertise in organizational development, governance strategy, and cross-cultural leadership. His current focus includes advancing historically grounded Christian pilgrimage and religious heritage initiatives as a strategic pillar for sustainable tourism development and international positioning.

As a member of the Jordan Belgian Business & Friendship Association (JBFA), Al Annabi is committed to strengthening bilateral engagement by promoting institutional alignment, professional exchange, and resilient governance practices that enhance long-term economic and strategic cooperation between Jordan and Belgium.